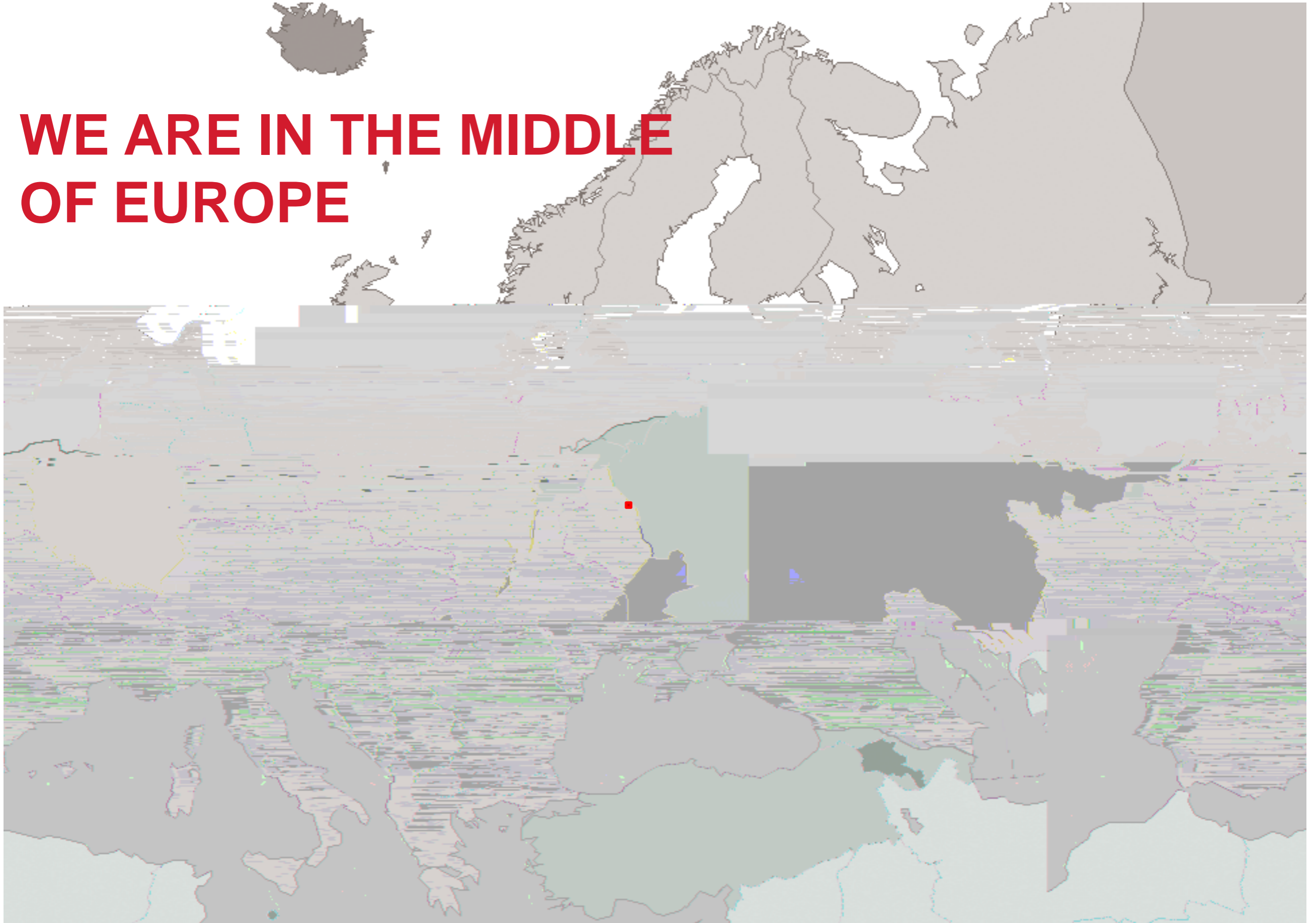


**WE ARE IN THE MIDDLE  
OF EUROPE**





**TEACHING  
DESIGNERS  
HOW TO  
MAKE  
CUSTOMERS'  
DREAMS  
COME TRUE**

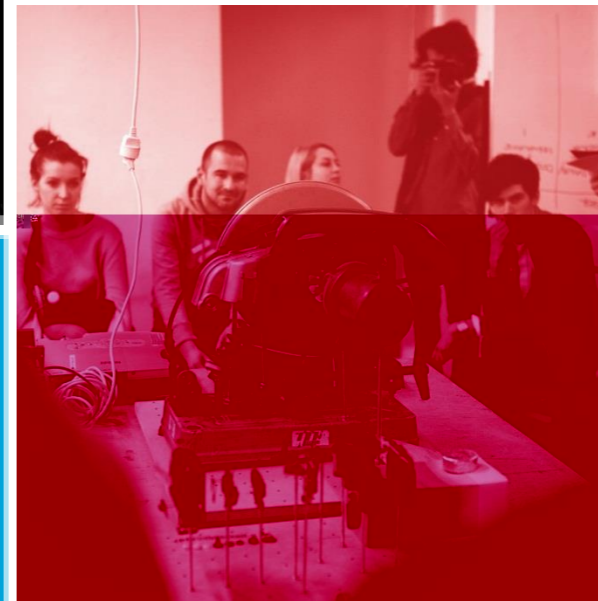
**SCHOOL OF  
FORM**



# WHAT'S THE SECRET?

## UNIQUE CURRICULUM:

- DESIGN
- HUMANITIES
- INDUSTRY EXPERIENCE



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**FORM**



LIDEWIJ  
EDELKOORT



PIOTR  
VOELKEL

THE  
FOUNDERS

WHOSE  
IDEA  
WAS IT?



ZUZA  
SKALSKA

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**AWARD  
WINNING  
CURRICULUM**

**created by  
international  
designers,  
academic  
teachers and  
business people**



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# OUR CURRICULUM

RECEIVED THREE AWARDS  
FROM THE POLISH MINISTRY OF  
SCIENCE AND HIGHER  
EDUCATION, INCLUDING AN  
AWARD FOR

THE BEST DESIGN  
COURSE IN POLAND



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## DESIGN:

- DOMESTIC
- INDUSTRIAL
- FASHION
- COMMUNICATION

## HOW DO WE TEACH?

design projects are based on a comprehensive study of human nature



## HUMANITIES:

- PHILOSOPHY
- SOCIOLOGY
- ANTHROPOLOGY
- PSYCHOLOGY

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# WHAT'S INVOLVED?

## DOMESTIC

product interior people

**designing:** interiors and surroundings, public spaces, solutions to social problems  
**creating:** inspirations for your home, furniture, tableware, everyday design, homes styling and decoration

## INDUSTRIAL

product process industry

**designing products:** developing a concept starting with research through a prototype and implementation up to production  
**focused on:** technologies, engineering and ergonomics

## FASHION

fashion textile costume

**fashion design, styling, photo shooting, set design, haute couture, fashion brand design and strategies**

## COMMUNICATION

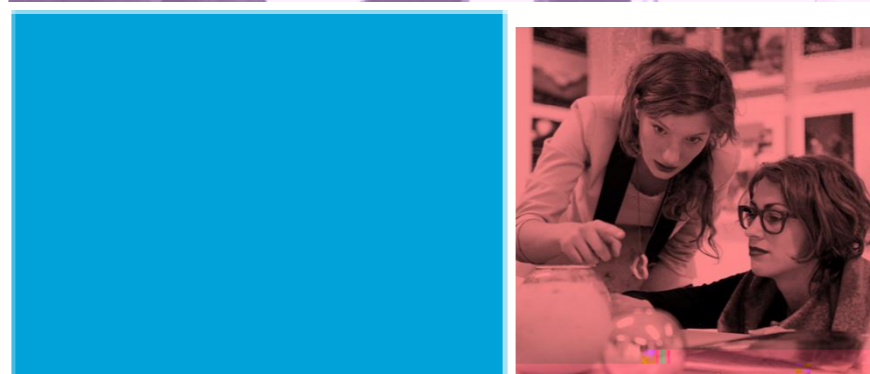
graphics new media

**graphic design, communication, designing corporate identities, product identification, brand concepts, web design, film production, videoclip, new media for advertisement**

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# OUR CLASSES

- small groups
- working on case studies
- teamwork
- projects with companies



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# THE LECTURERS

- passion
- international experience
- constant professional development



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AGNIESZKA JACOBSON  
domestic design



RENE WAWRZKIEWICZ  
communication design



HEADS  
OF  
DESIGN



industrial design

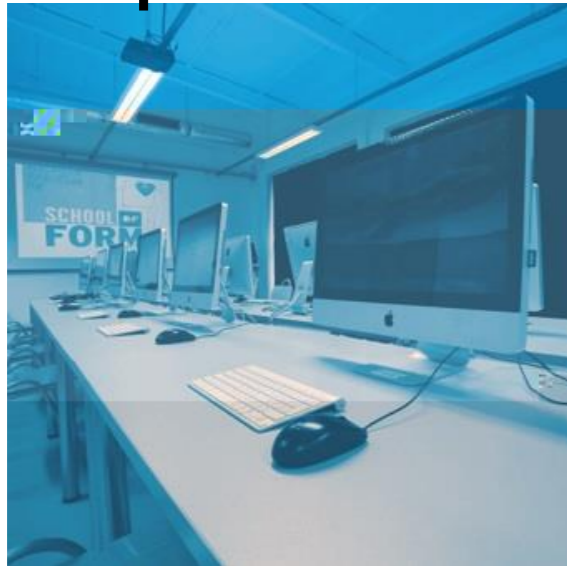
WOJTEK DZIEDZIC  
fashion design

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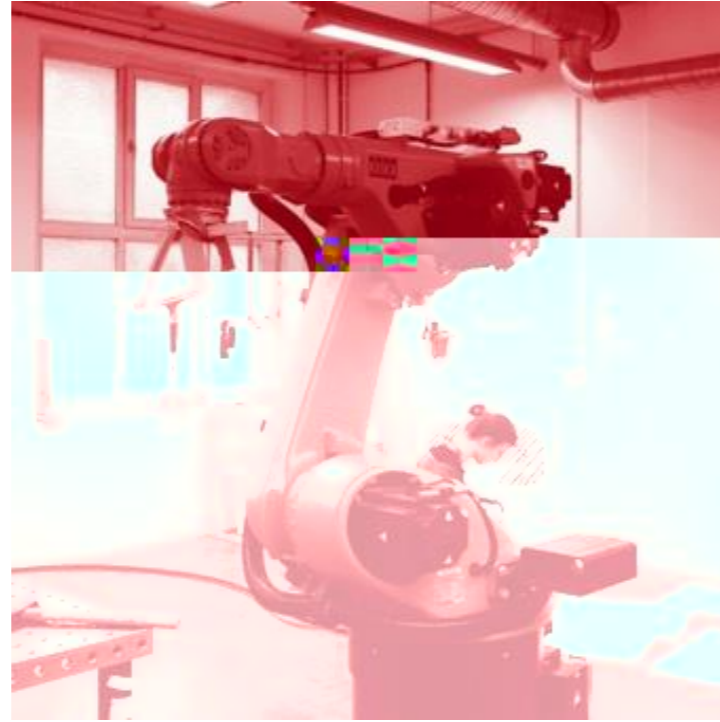


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**FORM**

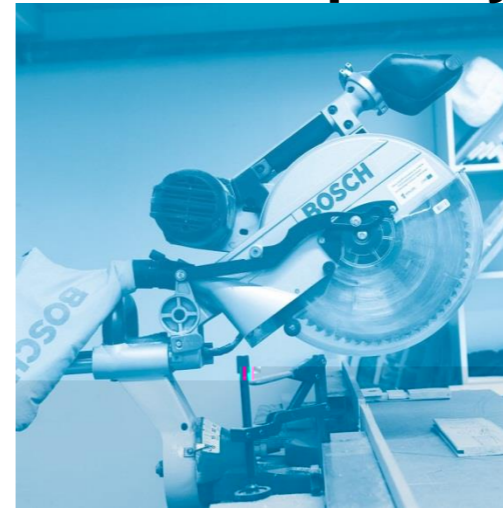
**computer lab**



**locksmith's**



**carpentry**



**ceramics**



**state of the art  
equipment**

**specialists  
available to  
assist you**

**6 IN-HOUSE  
WORKSHOPS**



**foto-video**



**tailoring**

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**PROJECTS**

**AND**

**INTERNSHIPS**

**IN POLISH**

**AND INTERNATIONAL**

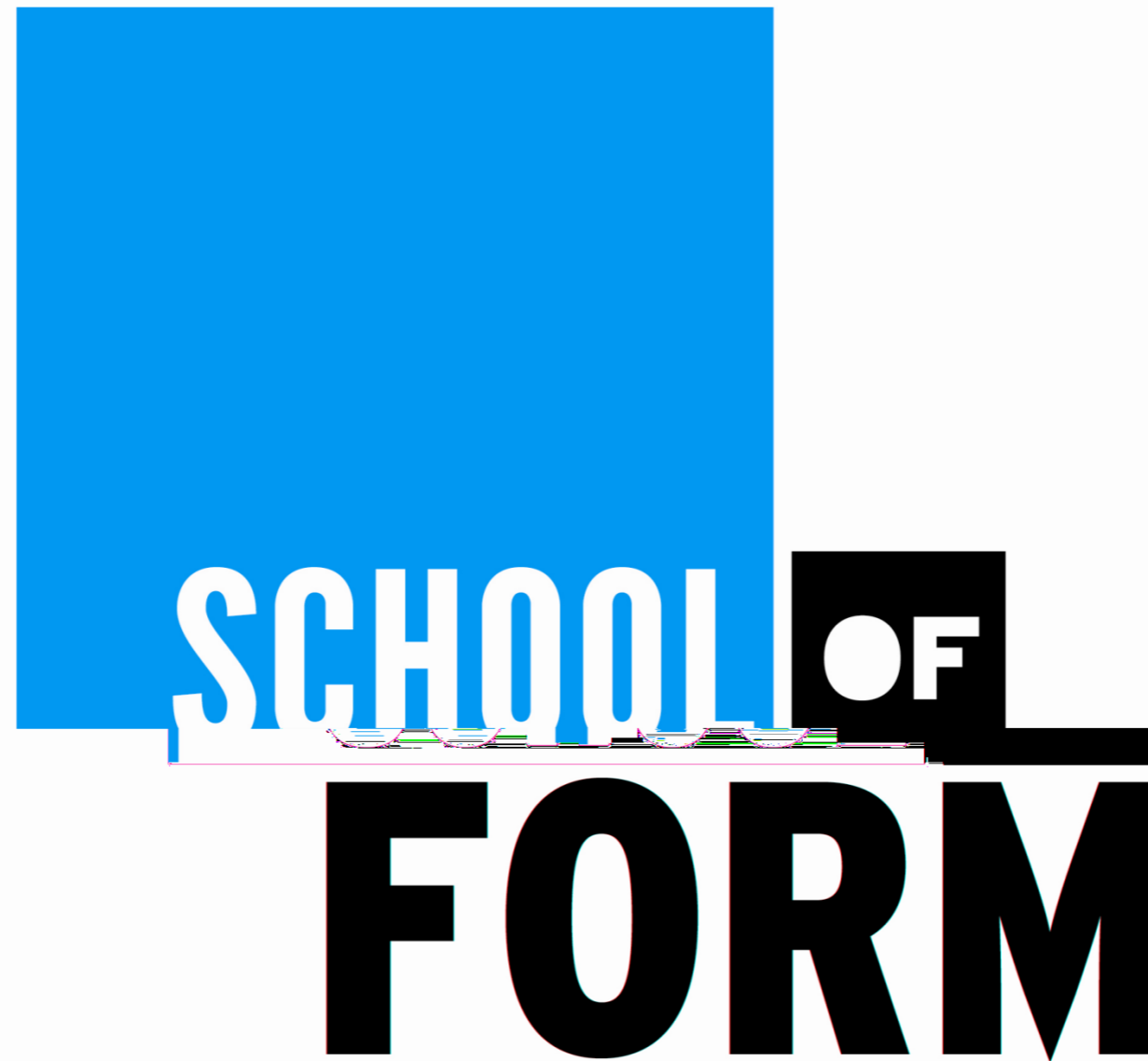
**COMPANIES**



**WORK  
WITH US**

become our  
**INDUSTRY  
PARTNER**

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Address

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